

# THE IRISH ROVER

## 2024-2025 Media Kit and Rate Card

### GENERAL INFORMATION

Ads should be reserved with Eddie Giuntini ([egiuntin@nd.edu](mailto:egiuntin@nd.edu)) by the Friday prior to the publication date. Please send artwork in the proper dimensions (listed below).

Once the ad runs, you will receive an email invoice, which you will send along with a check to our campus mailbox. We require that all ads be paid within two weeks.

Thank you for your support of the *Irish Rover*!

### Rates

#### Black and White

Full Page \$90  
Half Page \$60  
Quarter Page \$30  
Eighth Page \$15

#### Color

Full Page \$140  
Half Page \$100  
Quarter Page \$60  
Eighth Page \$35

### Dimensions

Full Page 15" H, 10" W  
Half Page (Vertical) 15" H, 5" W  
Half Page (Horizontal) 7.5" H,  
10"W Quarter Page 7.5" H, 5"W  
Eighth Page 2.5" H, 10"W

### PUBLICATION CALENDAR

#### FALL 2024

August 30  
September 11  
September 25  
October 9  
November 6  
November 20

#### SPRING 2025

January 29  
February 12  
February 26  
March 26  
April 9  
April 25

### Contact

[ndirishrover@gmail.com](mailto:ndirishrover@gmail.com)  
with any questions.

**The Irish Rover**

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