

THE IRISH ROVER

2025-2026 Media Kit and Rate Card

GENERAL INFORMATION

Ads should be reserved with Eddie Giuntini (egiuntin@nd.edu) by the Friday prior to the publication date. Please send artwork in the proper dimensions, listed below.

Once the ad runs, you will receive an email invoice, which you will send along with a check to our campus mailbox. We require that all ads be paid within two weeks.

Thank you for your support of the *Irish Rover*!

Rates

Black and White

Full Page \$90
Half Page \$60
Quarter Page \$30
Eighth Page \$15

Color

Full Page \$140
Half Page \$100
Quarter Page \$60
Eighth Page \$35

Dimensions

Full Page 15" H, 10" W
Half Page (Vertical) 15" H, 5" W
Half Page (Horizontal) 7.5" H,
10"W Quarter Page 7.5" H, 5"W
Eighth Page 2.5" H, 10"W

PUBLICATION CALENDAR

FALL 2025

September 1
September 15
September 29
October 13
November 3
November 17
December 3

SPRING 2026

January 26
February 9
February 23
March 23
April 13

Contact

ndirishrover@gmail.com
with any questions.
The Irish Rover
P.O. Box 46,
Notre Dame, IN 46556