

THE IRISH ROVER

2026-2027 Media Kit and Rate Card

GENERAL INFORMATION

Ads should be reserved with Eddie Giuntini (egiuntin@nd.edu) by the Friday prior to the publication date. Please send artwork in the proper dimensions (listed below).

Once the ad runs, you will receive an email invoice, which you will send along with a check to our campus mailbox. We require that all ads be paid within two weeks.

Thank you for your support of the *Irish Rover*.

DIMENSIONS

Full Page	15" H, 10" W
Half Page (Vertical)	15" H, 5" W
Half Page (Horizontal)	7.5" H, 10"W
Quarter Page	7.5" H, 5"W
Eighth Page	2.5" H, 10"W

PUBLICATION CALENDAR

FALL 2026	SPRING 2027
September 2	January 20
September 16	February 3
September 30	February 17
October 14	March 3
November 4	March 24
November 18	April 14
December 4	

RATES

Black and White

Full Page	\$90
Half Page	\$60
Quarter Page	\$30
Eighth Page	\$15

Color

Full Page	\$140
Half Page	\$100
Quarter Page	\$60
Eighth Page	\$35