

# THE IRISH ROVER

## 2021-2022 Media Kit and Rate Card

### GENERAL INFORMATION

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Ads should be reserved with Elliott Simons ([esimons@nd.edu](mailto:esimons@nd.edu)) by the Wednesday prior to the publication date. Once reserved, artwork should be sent in the proper dimensions (listed below) to the same email no later than Friday at noon.

Once the ad runs, you will receive an email invoice, which you will send along with a check to our campus mailbox. We require that all ads be paid within two weeks.

### RATES

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Black and White		Color	
Full Page	\$90	Full Page	\$140
Half Page	\$60	Half Page	\$100
Quarter Page	\$30	Quarter Page	\$60
Eighth Page	\$15	Eighth Page	\$35

### DIMENSIONS

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Full Page	15" H, 10" W
Half Page (Vertical)	15" H, 5" W
Half Page (Horizontal)	7.5" H, 10"W
Quarter Page	7.5" H, 5"W
Eighth Page	2.5" H, 10"W

### PUBLICATION CALENDAR

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#### FALL 2021

August 25  
September 15  
September 29  
October 13  
November 3  
November 17

#### SPRING 2022

January 19  
February 2  
February 16  
March 2  
March 23  
April 6

Thank you for advertising with  
the *Irish Rover*!  
Contact [ndirishrover@gmail.com](mailto:ndirishrover@gmail.com)  
with any questions.

**The Irish Rover**  
**P.O. Box 46**  
**Notre Dame, IN 46556**